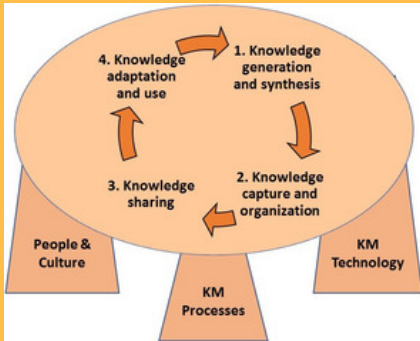


# WHAT IS CARE DOING ABOUT KNOWLEDGE MANAGEMENT AND LEARNING?

## WHAT DO WE MEAN BY KML?



Knowledge management is about capturing, creating, distilling, sharing and using know-how. At CARE, knowledge management and learning (KML) connects people and ideas to learn and innovate for greater impact. This involves: People and organizational culture; KM processes; and KM technology. Together, they enable CARE and our partners to **generate, organize, share and use** knowledge and learning across our global organization.

## WHY IS KML IMPORTANT?



To increase our impact, through using evidence and learning to influence policy and practice

To improve resource mobilization, by being able to show better our global experience and effectiveness

To make our work more efficient, reducing the thousands of hours wasted re-inventing wheels or trying to find critical information

## WHAT DOES EFFECTIVE KML LOOK LIKE?



We are already seeing KML successes, using our evidence and learning for multiple purposes:

- Facilitating the learning of others (social learning)
- Influencing broader social change (influencing policies & programs of government, private sector, etc)
- Strengthening our staff and partner capacity
- Adapting to changes in the context
- Mobilizing resources and partnerships

...see some of the many examples [here!](#)

## PRIORITIES FOR FY18

**KM Processes:** Top learnings & evidence priorities for Outcome/Approach areas in CI Program Strategy; global Costs of Violence Against Women report; 5 minutes of inspiration; Infographics on global impact

**KM People & Culture:** HR systems for KM (job descriptions, appraisals, etc.); Documenting learning culture examples in CARE; Celebrating teams and managers.

**KM Technology:** Using Facebook Workplace & other tools for team-based collaboration; Develop a shared, searchable, information storage platform to succeed Minerva and The Village

## WHAT CAN EVERYONE IN CARE DO?



- Include activities to generate and share knowledge and learning in your annual workplan & objective
- Organize a meeting with your team to reflect on how you are drawing on and contributing to CARE's learning
- Document how your team is mobilizing knowledge and learning, and the difference that is making, and share with us

### SOURCE:

<http://careglobalmel.care2share.wikispaces.net/Knowledge+Management+and+Learning>