

CARE FOOD & NUTRITION SECURITY GLOBAL ADVOCACY

2017-2020 STRATEGY -- BEYOND PRODUCTIVITY: TRANSFORMING AGRICULTURE AND FOOD SYSTEMS

Vision:

We face a greater challenge than ever before: ending hunger and malnutrition in the face of environmental degradation, climate change, changing demographics, and humanitarian emergencies. In the face of these challenges, business as usual is not enough. Small-scale food producers can play a big role in producing more food more sustainably. Yet we know that producing more food alone will not solve these problems. People too often are poor, hungry, and malnourished because of inequality: between men and women, boys and girls, between more powerful actors and those who are marginalized from decision-making processes, between those who can access resources and those who can't.

CARE aims to increase the food and nutrition security and climate resilience of 50 million people by 2020. Our vision is a world free of hunger today and for generations to come. To meet this goal and contribute to this vision, CARE's focus goes **Beyond Productivity to emphasize the importance of Cultivating Equality**, and we strive to aggressively address the injustices in local and global food systems. We aim for this vision by working across four key technical pathways and by seeking to advance good governance, gender equality, and resilience.

CARE's Advocacy Approach:

The CARE program strategy calls for an increased **emphasis on promoting lasting change and multiplying our impact**. Advocacy – from direct lobbying to grassroots mobilization to awareness raising through social media – is thus a powerful, complementary tool to other CARE strategies.

Our **global advocacy** is more than the advocacy we undertake in **multilateral** policy processes. It is also the collection of CARE's **national** level advocacy, from which we learn and which informs our global advocacy. Our global advocacy, in turn, can shape national advocacy, generating policies to which we hold our national governments accountable.

Leveraging the results and evidence from our programs and linking our national and global level

advocacy efforts call for an **interdependent organization** and greater **alignment and coordination** across the CARE network.

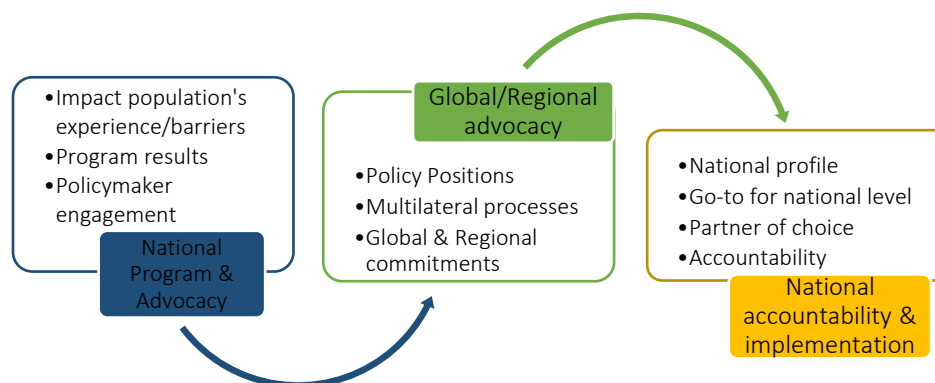


Figure 1: Local to Global to Local Advocacy & Impact

<p><u>TOPLINE 2020 ADVOCACY GOAL:</u></p> <p>Global, regional, and national agriculture policies and (increased) investment go “beyond productivity” and reflect SuPER¹ Principles to:</p> <ol style="list-style-type: none"> 1. protect and promote the right to food and inclusive governance, including participatory approaches and small-scale food producers’, particularly women’s, access to and ownership of resources; 2. integrate climate change and build resilience; 3. integrate and promote gender equality and women’s empowerment; and 4. integrate nutrition (including nutrition-specific interventions) and prioritize positive nutrition outcomes, particularly for children under 5 and women of reproductive age. 	
<p><u>Multilateral goal</u></p> <p>Policies, agreements/decisions, and related investments in one or two global processes respect and promote rights and enable the scale up of gender-transformative, nutrition-sensitive, and climate-resilient approaches to agriculture in line with SuPER principles.</p>	<p><u>Regional/national goal</u></p> <p>Regional and/or national government policies, plans, and (increased) investments in four countries (mix of development & donor) enable the scale up of gender-transformative, nutrition-sensitive, and climate-resilient approaches to agriculture, in line with SuPER principles.</p>
<p>Priorities</p> <p>UNFCCC: Influence policies, including those that govern national action and finance, to support the scale up of gender-transformative, climate-resilient, and nutrition-sensitive agriculture; advocate for measures to address inequality, ensure avoidance of harm, and advance learning & guide action on all aspects of the FNS/CC nexus.</p> <p>Approach: Leverage relationships with negotiators, CARE program evidence, coalitions/partnerships, & policy analysis; promote accountability re: global policy frameworks through national plans such as NDCs & NAPs,</p> <p>Activities: Policy analysis, advocacy outreach, events, reports, messaging and communications</p> <p>Nutrition: Support coordinated, country-office engagement in/through SUN to influence and hold governments accountable for national nutrition plans and policies that are multi-sectoral and that support nutrition-sensitive, climate-resilient, and gender transformative agriculture; aim to inform global dialogues & nutrition priorities.</p>	<p>Priorities</p> <p>Priority policy change will be determined at the national/regional level based on context and may include policy related to foreign assistance; national agriculture, nutrition, or climate plans; budgetary commitments; or extension systems, among others.</p> <p>Approach: Leverage the power of alignment, rigorous evidence base, analysis of the global policy space, set of broad-based CARE policy advocacy positions, and a network of peers to foster a sense of community around a shared agenda and to facilitate cross-country learning.</p> <p>Activities: (internal to support regional/national colleagues) learning webinars, FNS advocacy listserv, coordination of network and core group, meta-level policy analysis to update policy positions, collaboration with technical colleagues, development of policy and advocacy tools.</p>
<p><u>Resource needs:</u> staffing (for deeper engagement), consultants for analysis, travel to multilateral processes & key regional or CI meetings, advocacy collateral, events, messaging campaign or other special initiatives</p>	
<p><u>Key countries:</u> Southern African countries, key donor countries (e.g. US, Canada, & EU)</p>	

¹ SuPER: Sustainable, Productive & Profitable, Equitable, and Resilient: principles or characteristics of agriculture and food systems to deliver the outcomes small-scale food producers need and deserve, including positive nutrition outcomes.