By using CARE’s overarching approach of tackling the underlying causes of poverty and social injustice, prioritizing three key approaches in our programs and actions:

- Strengthening gender equality and women’s voice
- Promoting inclusive governance
- Increasing resilience

And playing the following roles:

- Humanitarian action and saving lives
- Promoting lasting change and innovative solutions
- Multiplying impact

CARE and our partners will support 150 million people from the most vulnerable and excluded communities to overcome poverty and social injustice by 2020.