



Our joint program impact ambition: The CARE 2020 Program Strategy



By using CARE's overarching approach of tackling the underlying causes of poverty and social injustice, prioritizing **three key approaches** in our programs and actions:

- Strengthening gender equality and women's voice
- Promoting inclusive governance
- Increasing resilience



And playing the following **roles**:

- Humanitarian action and saving lives
- Promoting lasting change and innovative solutions
- Multiplying impact



CARE and our partners will support **150 million people from the most vulnerable and excluded communities to overcome poverty and social injustice by 2020**

